

# Blagnife: Optimization, Monetization, and Revenue Uplift



## A big big thank You!

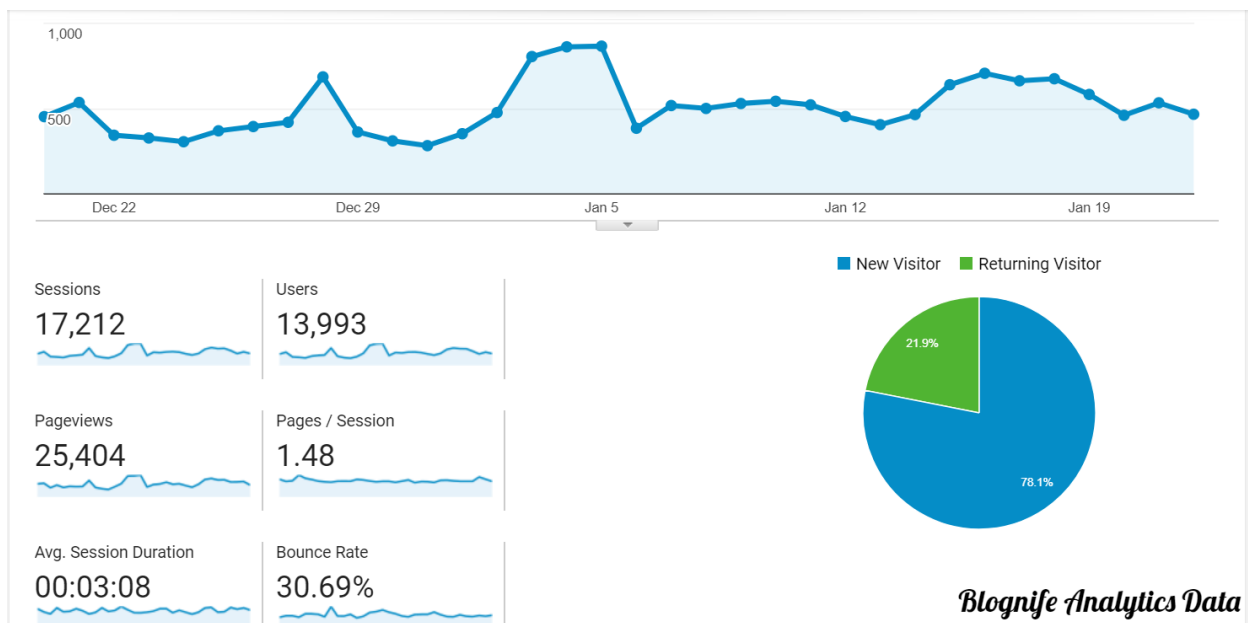
Blagnife is one of the fastest growing publishers centric blog which creates content to help online publishers maximize their ad revenue from native, display, video, pop-under, and CPA ads.

We thank [admitad](#), [Media.net](#), [Spoutable](#), [Whizzco](#), [AdPushup](#), [ClickAdu](#), [Adpixo](#), [Adbuff](#), [Sulvo](#), [Adnow](#), [Payclick](#), [RealKai](#), [ClintWeb](#), [The Moneytizer](#), [BuddyAd](#), [Adclerks](#), and all other partners for their continued support and believe in making Blagnife a success!

# What Makes Blognife Unique:

We started Blognife with the objective of helping publishers increase their advertising revenue- from AdSense, DFP and direct sold, CPM networks, native, and video ads, along with Pop-ads. Every month close to 15,000 publishers read our content and most of them actually come to our site with the objective of finding additional monetization sources apart from AdSense.

Our audience segment is highly targeted and publisher centric. We have a lot of tutorials on DFP which are read by digital media experts, top publishers, and media organisation VPs who manage a network of quality properties. This premium and high converting audience is what you're looking. **Our current traffic growth rate is 3X every six months.**



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# Services for Ad Networks:

At Blognife, we are committed to helping ad networks reach premium publishers and we write sponsored reviews for new and established ad networks. We are one of the fastest growing ad optimization blog and have been relied by veteran ad networks. So, you're in good company!

## Benefits of Sponsored Review Posts

### 1) Increase your Online Reputation

First off, congratulations on starting an ad network. It is not a task that everyone can accomplish. To grow your business, in the initial days, it is important that publishers are aware of your ad network, the cutting edge technology and how your network can help publishers maximize their ad revenue. A sponsored review is a good starting point where you share all the relevant information about your ad network with the publishers so that the ones who are interested can sign up and start monetizing their ad inventory. It is a win-win ecosystem that we want to build.

The most difficult task in adtech is to retain the publishers, and our reviews are written in a way that gives a detailed information about the ad network to the publishers, who in turn can opt in for the ad network. A detailed review of your ad network can greatly boost the online reputation of your ad network and also bring more revenue for you.

### 2) Get indexed on First Page of Google

Most of our ad network reviews and CPM rate articles are on the first page of Google search results. This is an indication that Google loves us and you can expect your article to be indexed and ranked within 4 hours of publishing them :)

### 3) Gain Quality Publishers

Get quality leads from Blognife. We have 1000s of publishers visiting our blog every day and thus they can be your potential leads. Also, get organic signups via Blognife as publishers search for reviews.

### 4) Increase SEO Value for your Site

A back-link from Blognife can increase the SEO value of your website and can help you index higher in search results.

# Our Competitive Price List:

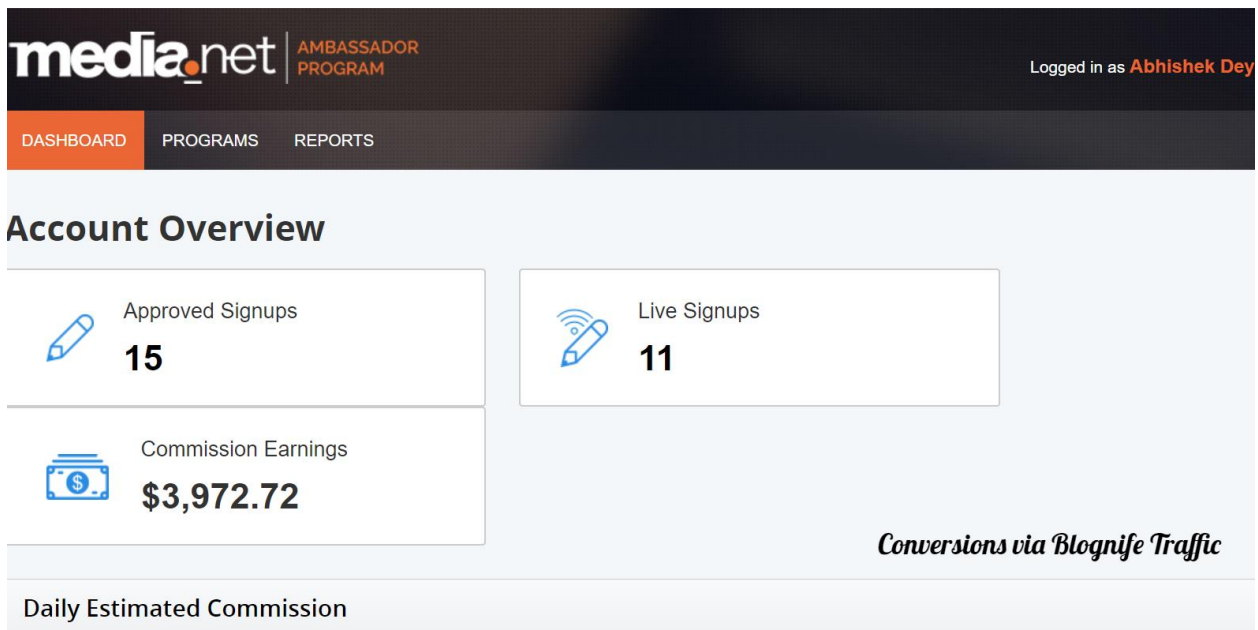
A Detailed **1500-2000 words** comprehensive review of your ad network. It includes all the benefits mentioned above. We charge **USD 200** for the review.

An **editor's choice badge** where we vouch the credibility of your network. We charge **USD 50** for the badge.

Homepage slider showcase of your ad network for maximum exposure for a period of 30 days. Currently, we have 3 slots available. We charge **USD 100** per month.

## Case Study:

We have been instrumental in driving huge business to a number of ad networks and are particularly discussing our top 3 best performers namely Media.net, Adnow and Spoutable. Our referred publishers have earned close to \$40,000 from Media.net \$35,000 from Adnow and Spoutable each. So, you can guess how much these networks have earned assuming a network commission of close to 40%. Here is that we earned from Media.net conversions!



The screenshot displays the Media.net Ambassador Program dashboard. At the top, the logo 'media.net' is followed by 'AMBASSADOR PROGRAM' and 'Logged in as Abhishek Dey'. A navigation bar includes 'DASHBOARD', 'PROGRAMS', and 'REPORTS'. The main section is titled 'Account Overview' and features three data cards: 'Approved Signups' with a pencil icon and the value '15', 'Live Signups' with a pencil and Wi-Fi icon and the value '11', and 'Commission Earnings' with a money icon and the value '\$3,972.72'. A note at the bottom right states 'Conversions via Blognife Traffic'. A footer bar shows 'Daily Estimated Commission'.

Metric	Value
Approved Signups	15
Live Signups	11
Commission Earnings	\$3,972.72

Conversions via Blognife Traffic

Daily Estimated Commission

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# Our Partners List:

We are proud to serve the following clients in a span of few months and hope to have your continued support.

**Native Ad Networks:** Adnow, Payclick, Whizzco, Spoutable, Buddy Ad

**CPM Ad Networks:** Media.net, AdPushup, Adclerks, The Moneytizer, Adbuff, Sulvo, Realkai, ClintWeb, The Publisher Suite

**Affiliate Networks:** admitad,

**Pop-under Ad Networks:** AdPixo, Pinvert, ClickAdu, Ad-maven

**Client Testimonial:** *Abhishek, we really liked the article review about Whizzco on Blognife. Well done!*

